

## ABOUT ZOCULAR®

Okra Limited, founded by Dr. Peter Pham and the distributor for Zocular® products, is the first and only company to pioneer the use of a refined extract of *Abelmoschus esculentus* (aka *Hibiscus esculentus*), commonly known as okra, for your eyes and face in its products. Our proprietary okra-based formulation gives Zocular products their distinctive premium quality and effectiveness.

Zocular products are not artificial tear substitutes since "dry eye" is rarely caused by a lack of tears. The term "dry eye" is a misnomer. More than 85% of "dry eyes" are actually caused by problems on the eyelid margin. It's actually the dirt, debris, and oil residue along the edge of your eyelids which can cause your eyes to feel dry, itchy, or scratchy. Each blink brings more and more unnatural components onto the tear film that coats the eye. This can cause the eye to look red and tired. Artificial tears target the wrong problem and provide very temporary relief that lasts seconds to minutes. Zocular products are not artificial tear substitutes and work better and longer than other eyelid hygiene products. Zocular products are not drugs like antibiotics or steroids that can cause serious side effects. Zocular products contain patent-pending innovations that shift the paradigm for eye and skin care.

Zocular products contain our unique okra-infused Zocusome micelles that gently lift and clear the oil, debris, and residue on your eyelid margins to make your eyes and skin appear more natural and healthy - just one ZocuWipe or ZocuZap once a day is all it takes. Achieve maximum results while saving time and cost.

ZocuFoam cleanser and moisturizer can be used once a day, generally before bedtime, to accentuate and extend comfort while you're sleeping. Wake up feeling and looking better with ZocuFoam!

Don't just settle for artificial tears, baby shampoo, or other eyelid hygiene products. Your eyes and face deserve the best products - experience the Zocular® difference today!